



IMS™ for OB/GYN

A fully integrated EHR / Practice Management solution specifically designed to meet the needs of Obstetrics and Gynecology

IMS OB/GYN EHR is integrated with a comprehensive practice management solution that is designed for the unique needs of Obstetricians and Gynecologists, enabling them to digitize every process in their practice including the gestational age, prenatal details, OB/GYN history, e-prescribing, connection with labs for order and results management, physical exams, ultrasound and image integration.

Obstetrics and Gynecology Templates and Workflow

IMS will streamline the entire documentation and patient charting process with our robust Obstetric and Gynecologic conditions - and symptoms-based templates which come pre-loaded and include templates for Abdominal Mass, Abnormal Vaginal Discharge, Amenorrhea, Birth Control, Dysmenorrhea, Dyspareunia, Menorrhagia, and more. The template editor lets practices customize and add templates to suit individual preferences, allowing physicians to work as their particular practice and personal preferences demand. Templates feature intuitive pick-lists, and checkboxes to simplify documentation encouraging chart completion.

This fully integrated electronic health records (EHR) and practice management (PM) solution is ideal for the OB/GYN practice, connecting them to patients, payers, medical devices, pharmacies, labs and other health care entities regardless of the practice size, specialty and number of locations.



IMS v14 earned "Complete"
2014 ONC-ATCB
certification for ARRA



2014 Meaningful Use
Stage 2 Certified
Complete EHR

IMS for Obstetricians & Gynecologists

- Simplify patient visits with OB/GYN-specific templates for faster, more comprehensive documentation, storage, and retrieval of detailed patient data.
- Enhance workflow with a paperless office. Gain better communications, greater efficiency, and deliver better patient care.
- Improve overall revenue with accelerated reimbursement, automatic coding recommendations, decreased denials, and increased patient flow.
- Built-in reporting tools scrutinize your practice's patterns for pay-for-performance, meaningful use requirements, quality measurements, and business analysis.
- Access patient information at the point of care, no more chart-pulls, and no more misplaced records.
- Eliminate redundant paperwork, enable patients to complete forms with integrated patient portal, and in-office kiosk.
- Achieve interoperability and connectivity with other health care entities, pharmacies and labs for referrals, orders, and results.
- Local ongoing support from a national team of industry experts -- IMS Authorized Partners, dedicated to serving the needs and interests of Obstetricians and Gynecologists.
- Automate prescription writing, drug interaction, and formulary checking with automatic alerts, and a fully-integrated drug database.
- Easily deliver patient education materials for OB/GYN-specific tests, procedures, and disease management.



Up to \$44,000

The Medicare EHR Incentive Program provides payments to eligible professionals as they adopt, implement, upgrade and demonstrate meaningful use of certified EHR.

Purchase with Confidence

IMS™ is guaranteed to meet all of the ARRA meaningful use criteria and requirements or your money back. IMS™ has received the most current CCHIT certification, and, as of September 30, 2010, the most recent version was recognized by CCHIT as a Stage 1 Meaningful Use certified Complete EHR with ONC-ATCB 2011/2012 Certification, meeting all criteria published by the U.S. Department of Health and Human Services (HHS) in the Final Rule.

"I really like working with you, Diane. I appreciate your honesty and professional help! Keep it up!"

Kathy Patterson, MSN, FNP-C
Yanceyville Primary Care
Yanceyville, NC



Pre-loaded, customizable procedural templates specific to Obstetrics and Gynecology.

IMS Features for OB / GYN

- **Procedural Templates Specific to Obstetrics & Gynecology**
Pre-loaded, customizable procedural templates can improve documentation accuracy and patient care in addition to increasing efficiency. Examples include Colposcopic examination templates, Endometrial biopsy operative reports, LEEP procedure operative reports, and Pap Smears or Ultrasounds (OB).
- **ICD Templates Specific to OB-GYN**
Have all your suggested codes, RXs, and procedures automatically populate for you based on the selections you document for each patient.
- **Obstetric Conditions- and Symptom-Based Templates**
Documenting histories, complaints and other facets of the visit, diagnosis, and prognosis process couldn't be more simple and intuitive with IMS robust ON/GYN templates that come pre-loaded and ready to use. Plus they are a snap to customize.
- **Breast and Axillary Conditions**
Easily track and enter information such as abnormal mammogram, abnormal sonogram, axillary lump, axillary pain, breast lump, breast pain, family history of breast cancer, nipple discharge, personal history of breast cancer, benign breast disease, and more.
- **Complete Obstetrics & Gynecologic Histories**
View detailed histories for patients at any given time, accessed easily with a click.
- **Screening Questionnaires**
Acquire, track, and manage data from screening for each patient with ease. Examples include questionnaires for genetic screening, hormone screening, abuse screening, and contraceptive screening.
- **Ante Partum Record**
Post-partum records and gynecologic malignancy records can be kept and managed digitally for easy follow-up and management.
- **Gynecologic Conditions - and Symptoms-Based Templates**
Our robust gynecologic conditions- and symptoms-based templates come pre-loaded and include templates for Abdominal mass, Abnormal vaginal discharge, Amenorrhea, Birth Control, Dysmenorrhea, Dyspareunia, Menorrhagia, and more.

The IMS Difference

IMS Ambulatory Electronic Health Record (EHR) and Practice Management software are fully integrated sharing a single database, to meet your unique clinical and administrative needs. Our solutions can be implemented as an integrated solution or separately as stand-alone applications and can be deployed as a client-server or web-hosted solution.

It takes more than just software to deliver success in today's complex practice. That's why IMS ensures your success with our local Authorized Partners, experienced in health IT and certified in our solutions.

IMS Authorized Partners are with you all the way, from demonstrating IMS to implementation and beyond –your local ongoing single source solutions partner. As an Authorized Partner we're always available for fast on-site or phone support, training and revenue improvement services so you can concentrate on practicing medicine not technology.

"I was quite happy you were working on my billing issues, knowing you had worked on this made me much less stressed because I knew the check would be coming."

Dr. D. Bettenhausen, DPM
Fostoria Foot & Ankle
Fostoria, OH

Why Synergy Healthcare for your EHR solutions?

Our firm is vastly different in that we are a total turn-key healthcare solutions partner. Here are a few reasons why we are different:

Schedule
a Demo
Today!

- **Integrity:** our philosophy is simple in that all we do adheres to complete integrity, to our clients and ourselves. We earn the trust and respect of our healthcare clients and keep it.
- **Experience:** we offer a highly trained and knowledgeable team with over 20-years of IT; security; practice management, certified billing/coding; and business management experience.
- **Hardware/Network:** we offer full hardware, networking and security services. A poor network structure will render any EHR problematic. If an EHR system is difficult and problematic – your staff won't use it.
- **Training:** we offer training options on every aspect of the EHR system so that the client can utilize their new system to maximum potential.
- **Effort Coordination:** healthcare providers and their staff are already stretched to the max with daily responsibilities with no time to coordinate multiple vendors to get an EHR operational. We solve this problem being a total solutions healthcare vendor (1 vendor=1 call).

We offer a select portfolio of services and products that are highly integrated resources to aid healthcare providers to strengthen their resources and empower them with tools to improve efficiency, productivity, profitability, while improving the quality of healthcare delivery.

- **Remote Data Backup:** meeting HIPAA compliancy.
- **Monitoring:** most healthcare practices do not have full time on-site IT staff our solutions reduce costs yet keep practices productive.
- **Revenue Cycle Management:** integrated products and services to keep your cash flow flourishing.
- **Billing Services:** Medical billing services tailored to your unique needs.

Our select portfolio of products and services benefits our clients by: effectively managing healthcare technology; meeting or exceeding goals; coordination of technology efforts to reduce staff frustration with change; improve healthcare efficiency and productivity; reduce errors and thus mitigating risk exposure of client.

"I have worked with many practice management systems, and IMS, by far, is the best system I've used. I'm impressed with the ease of working the AR as well as doing claim corrections. I like the fact that I can do almost every thing I need to do in a patient's account through the "ledger."

Deborah Ruffner, CPC

Carolina Foot Care, Statesville, NC

 Synergy Healthcare Solutions
....Technology Solutions with Integrity

 Positively
Different

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